

Description of Discipline

Title of Discipline / Planning and Control at the Enterprise				
Semester	Duration	Type of Discipline	ECTS Credits	Student Workload
7	150 hrs.	elective	5	40 hours of teaching, 110 hours of self-study

Requirements for Participation	Type of examination (oral, written, term paper, etc.)	Methods of teaching and learning (lectures, seminars, etc.)	Discipline Coordinator
Completed disciplines 'Political Economy', 'Microeconomics', 'Business Economics', 'State Regulation of Economy'	Oral exam	Lectures, practical classes	I.Khomenko

Learning Outcomes
<p>GC4. Ability to apply knowledge in practical situations.</p> <p>GC5. Ability to communicate in the state language both orally and in writing.</p> <p>GC6. Ability to communicate in a foreign language.</p> <p>GC7. Skills in the use of information and communication technologies.</p> <p>GC8. Ability to search, process and analyze information from various sources.</p> <p>GC9. Ability to adapt and act in a new situation.</p> <p>GC11. Ability to make informed decisions.</p> <p>SC7. Ability to use computer technology and data processing software to solve economic problems, analyze information and prepare analytical reports.</p> <p>SC10. Ability to use modern sources of economic, social, managerial, accounting information for the preparation of official documents and analytical reports.</p> <p>SC16. Ability to assess the impact and take into account external and internal factors in planning activities and developing strategies for enterprise development.</p> <p>SC17. Have methods, techniques and tools for assessing the results of the functioning and development of economic systems at the micro, meso, macro levels.</p> <p>SC21. Anticipate and evaluate the impact of external and internal factors and management decisions on the effectiveness of the enterprise in planning activities and developing strategies for its development.</p> <p>SC24. Ability to give an objective assessment of the work of the enterprise and its divisions in terms of fulfillment of forecast indicators of production tasks and contractual obligations.</p>

- PLO1. Know and use economic terminology, explain the basic concepts of micro- and macroeconomics.
- PLO2. Understand the principles of economics, features of economic systems.
- PLO5. Apply analytical and methodological tools to substantiate proposals and make management decisions by various economic agents (individuals, households, enterprises and public authorities).
- PLO6. Use professional reasoning to convey information, ideas, problems and ways to solve them to professionals and non-specialists in the field of economic activity.
- PLO7. Apply appropriate economic and mathematical methods and models to solve economic problems.
- PLO9. To analyze the functioning and development of economic entities, to determine the functional areas, to calculate the relevant indicators that characterize the effectiveness of their activities.
- PLO10. Apply the acquired theoretical knowledge to solve practical problems and meaningfully interpret the results.
- PLO11. Identify sources and understand the methodology for determining and methods of obtaining socio-economic data, collect and analyze the necessary information, calculate economic and social indicators.
- PLO12. Be able to use data, provide arguments, critically evaluate logic and draw conclusions from scientific and analytical texts on economics.
- PLO14. Use regulations and legal acts governing professional activities.
- PLO15. Use information and communication technologies to solve socio-economic problems, prepare and present analytical reports.
- PLO17. Demonstrate flexibility and adaptability in new situations, in working with new objects, and in uncertain conditions.
- PLO18. Analyze economic, economic, financial, innovative activities of enterprises, institutions, organizations.
- PLO19. Be able to independently identify economic problems in the analysis of specific situations, to suggest ways to solve them.
- PLO22. Establish economic links between the elements of the enterprise management system, have the technology of integrated management of material, information and financial flows of the enterprise.
- PLO23. Assess possible risks, socio-economic consequences of management decisions.
- PLO25. Select and use the necessary scientific, methodological and analytical tools to manage economic activity.
- PLO27. Ability to apply knowledge and understanding to solve problems that are characteristic of the economy.

Contents	
	MODULE 1.
1.1. The essence of planning and features of its implementation at an enterprise	
1.2. System of enterprise plans	
1.3. Marketing research, sales planning and product control	
1.4. Products manufacturing	
1.5. Operational scheduling and control	
	MODULE 2.
2.1. Logistical support of production	
2.2. Ensuring operational activity with production capacity	
2.3. Staff and remuneration	
2.4. Production infrastructure	
2.5. Production costs	
	MODULE 3.

- 3.1. Financial planning and control at the enterprise
- 3.2. Planning and control of product updates
- 3.3. Organizational and technical development
- 3.4. Business planning

Exemplary Literature

- 1. Mikhailenko O.F. Planning and control in the enterprise: textbook. - K.: KNEU, 2016. - 464 p.
- 2. Orlov O.O. Industrial enterprise activity planning: textbook / O.O. Orlov. - K.: Skarby. 2012. - 336 p.
- 3. White O.G. Financial planning and forecasting: Teaching method. for independent study of a discipline / O.G. White. - Ukoopspilka. Lviv. commerce. acad., 2016. - 103 p.

Academic staff

Name	Academic degree	Position	Qualification / Academic Discipline	Full-time / Part-time	Area of Teaching
Khomenko Inna Oleksandrivna	Doctor of Economic Sciences	Professor at the Department of Theoretical and Applied Economics	Chernihiv State Technological University (2003), specialty – Finance, qualification – Economist; Chernihiv National University of Technology (2017), specialty - Environmental and Natural Resource Economics, Master in Environmental and Natural Resource Economics; Doctor of Economic Sciences 08.00.03 Economics and Management of National Economy	Full-time	International Economic Relations, State Regulation of Economy, Enterprise Potential and Development, Development of Business Model of the Enterprise, Legal Regulation of Economy, Fundamentals of Law, Planning and Control at the Enterprise, Economic Cybernetics, Start-up training course, Entrepreneurship and Business Culture